

# Blog Post Checklist

IDEA: \_\_\_\_\_  
keywords(s): \_\_\_\_\_  
post title: \_\_\_\_\_

## plan

outline the process:

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gather supplies:

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## do

- \_\_\_ project creation + photograph steps
- \_\_\_ finished project staging + photography

## edit

- \_\_\_ edit photos + save using keywords
  - \_\_\_ pinnable image
  - \_\_\_ square image
  - \_\_\_ facebook image
  - \_\_\_ twitter image
  - \_\_\_ blog post feature image  
(my blog's dimensions are \_\_\_\_\_)
- \_\_\_ draft post + various alt tags
- \_\_\_ linking
  - \_\_\_ add product + affiliate links (nofollow)
  - \_\_\_ add do-follow links in text of post
  - \_\_\_ related posts gallery at post end
- \_\_\_ Yoast SEO

## promote

